

# International Credit Union Day



**World Council**

WORLDWIDE FOUNDATION  
for CREDIT UNIONS



**One World**

through cooperative finance.  
WOCCU.org/icuday



International  
Credit Union Day

**October 17, 2024**



**THURSDAY, OCTOBER 17**

**#icuday**



## One World Through Cooperative Finance

#icuday

On **October 17, 2024**, Indianhead Credit Union along with more than 82,000 credit unions worldwide will gather together as a global movement to celebrate ICU Day under the theme: **One World Through Cooperative Finance**. At a time in our history when we seem increasingly divided, we hope to use the 76th anniversary of ICU Day to show how the Credit Union movement brings people closer together through democratic, member-owned financial institutions that put people over profit.

ICU Day highlights the many ways that credit unions across the world help members work towards achieving their financial goals. Credit unions were built on the principle of “people helping people.” We’ve seen that philosophy in action for more than 100 years, with credit unions providing access to affordable financial products and striving to meet the needs of underserved communities. Indianhead Credit Union is honored to be a part of this proud tradition!

### **Here's what we're doing to celebrate:**

- For every Indianhead CU Debit or Credit Card transaction on ICU Day, we'll donate 25¢ (up to a total of \$600) to the Veterans Outreach and Recovery Program (VORP) Regions 5 & 6 within our charter.
- Throughout the month of October, the Credit Union will accept cash donations in each office. The CU will match cash donations (up to a total of \$900) to be divided between Regions 5 & 6 of the VORP. Learn more about VORP at [WisVets.com](http://WisVets.com).
- The Credit Union will also offer "Denim Thursdays" to all employees each time they donate \$5 or more to our cause.
- Baked goods and coffee served on ICU Day in all 3 branches.